

ALCOHOL IN AFRICA

Prof S Rataemane
 University of Limpopo (MEDUNSA)
 Pretoria, South Africa
rataemast@medunsa.ac.za

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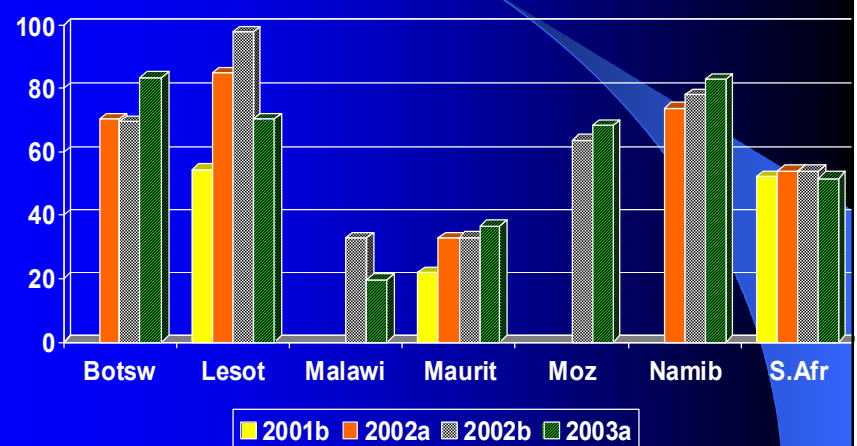
GENERAL PICTURE

- Available every day
- Available to old and young
- Source of revenue for most countries
- Manufacturing, Distribution, Retail and Consumer Issues
- Informal manufacturing (home brews) and trading (shebeens)
- Limited education on use

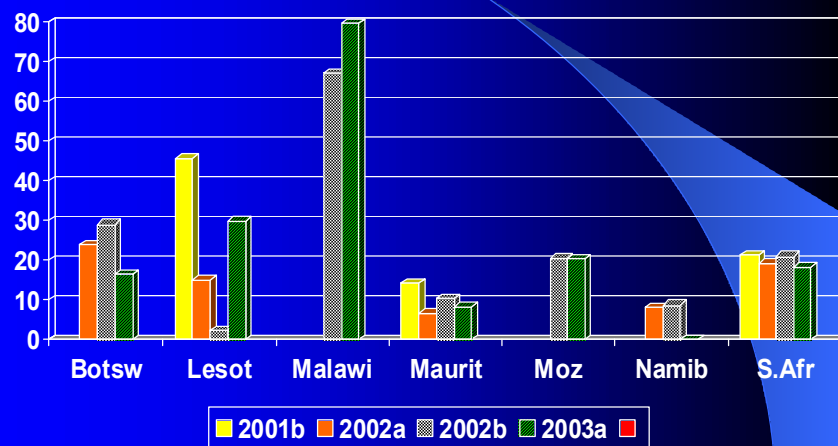
SADC Epidemiology Network on Drug Use



TREATMENT DEMAND DATA: PRIMARY DRUG OF ABUSE: ALCOHOL (%)



**TREATMENT DEMAND DATA:
PRIMARY DRUG OF ABUSE:
CANNABIS (%)**



PATTERNS OF USE

- WORKPLACE
- HOMES (FUNCTIONS/MEALS)
- KEY CELEBRATIONS
- YOUTH & EXPERIMENTING
- TRADITIONAL RIGHTS OF PASSAGE
- BINGE DRINKING
- NATIONAL HOLIDAYS
- PUBLIC HAZARDS / DRIVING
- SELF-DESTRUCTION /SELF-HARM
- MENTAL ILLNESS (PRONESS, INSIGHT)

ALCOHOL USE CONCERNS

- BINGE DRINKING YOUTH AND ADULT
- RISKY SEXUAL BEHAVIOUR
- GENERAL MEDICAL CONDITIONS
- COMORBIDITY WITH MENTAL ILLNESSES
- FETAL ALCOHOL SYNDROME
- FAMILY AND PUBLIC VIOLENCE
- TRAUMA IN GENERAL

**COMORBIRDITY
EVALUATION**

- HIV/AIDS PANDEMIC
- DEPRESSION, SCHIZOPHRENIA, ANXIETY, BRIEF PSYCHOSIS, BIPOLAR MOOD DISORDER AND OTHERS
- SEXUAL ABUSE, DOMESTIC AND PUBLIC VIOLENCE
- HEPATIS, SKIN, HEART AND LIVER DISEASE, HEAD INJURY AND VITAMIN DEFICIENCIES

WHO ARE THE PARTNERS

- Government
- Civil Society (School/Church)
- Treatment & Rehabilitation Centers
- Non-Govern Organizations
- Private Business
- Pharmaceutical Companies
- Liquor Industry
- Users and families

Context of Partnerships

- Economic, Political, Social
- Cultural, Ideological
- Managed and transformative
- Trade and Industry
- Equitable and transparent
- Gender Sensitive
- Age differentiation
- Ethical and Humane

REGULATORY CONCERNS

- AGE OF USE AND ACCESS
- ACCESS POINTS/OUTLETS
- COST / TAXATION
- ADVERTISING /MEDIA
- SPONSORSHIPS
- SELF-REGULATION
- GOVERNMENT REGULATION
- ROLE OF COMMUNITY
- TRADE AND INDUSTRY

PLANNED INTERVENTIONS

- INFORMATION ON ALCOHOL
- HEALTH ISSUES
- DRINKING AND DRIVING
- YOUTH IN AND OUT OF SCHOOL INTERVENTIONS
– POSITIVE ENGAGEMENT RATHER THAN
INFORMATION ASSAULT
- ANTE-NATAL CLINIC SCREENING
- PROMOTION OF RESPONSIBLE USE
- TREATMENT AND REHABILITATION

PLAUSIBLE INTERVENTIONS

- RESPONSIBLE ADVERTIZING
- WARNING LABELS
- SOCIAL RESPONSIBILITY PARTNERSHIPS WITHOUT OBLIGATIONS
- INFORMATION DISSEMINATION
- PARTICIPATION IN FORUMS FOR REVIEW OF PROBLEMS ASSOCIATED WITH ALCOHOL & D

CONCLUSION

- BALANCED APPROACH IN EVALUATING ALCOHOL USE
- ADMISSION TO SOME OF THE PROBLEMS DUE TO USE
- NATIONAL ALCOHOL POLICIES BASED ON FACT
- CONSIDERATE OF GENERAL
- COMMUNITY PRACTICES
- BALANCE BETWEEN GOV TRADE AND RESPONSIBILITY